

## **The WorldFirst Voice of Online Sellers – Singapore**

1. Information on how to enter and the prizes form part of these conditions of entry. Entry into the Promotion is deemed acceptance of these terms and conditions of entry. Enter by completing the World First Voice of Online Sellers Survey to people living in Singapore and selling online on an international marketplace (“Survey”) during the Promotional Period.
  
2. Entry is only open to online sellers, selling internationally online through marketplaces and platforms, over the age of 18 living in Singapore during the Promotional Period “Eligible Individuals”. Employees and their immediate families of the WorldFirst and agencies associated with this Promotion are ineligible to enter.
  
- 3(a): the methodology of the promotion, the details of the prizes to be distributed, their manner of distribution, and if the winners are determined solely or partly by a draw, the time, date and place of the draw, shall be disclosed in printed publicity material, copies of which shall be freely available to all participants and 2 copies of which shall be sent to the Head, Gambling Suppression Branch, Criminal Investigation Department, by AR registered post at least 4 weeks prior to the launch of the promotion.
  
4. The Promotion commences on October 30, 2017 at 09:00 (GMT+8) and concludes on December 18, 2017 at midnight (GMT+8) (“Promotional Period”).
  
5. The survey is completed digitally and are hosted on <https://www.worldfirst.com/en-sg/>. Participants may enter through a link provided in email, Facebook, Twitter or Instagram. On completion of the Survey during the Promotional Period by an Eligible Individual will count for one (1) entry into the draw (“Prize Draw”). Only one survey can be completed per Eligible Individual for a chance to win the major prize of SGD \$5,000.
  
6. The Prize Draw will take place at World First Asia Pte Ltd, 99A Amoy Street Singapore 069919 on December 22, 2017 at 12.00 noon (GMT+8). The winner will be the first valid entry drawn. The winner will be notified by email and/or phone and notified by writing by ordinary post. The name and details of the winner will be published on the WorldFirst Facebook page and social platforms on December 22, 2017 (“Announcement Date”).
  
7. The major prize of SGD \$5,000 is payable through a bank-to-bank transfer.
  
8. The winner must prove they are selling online on an international marketplace during the Promotional Period by providing the storefront link and we may ask proof you own that storefront.
  
9. Subject to the provisions set out herein, if the major prize remains unclaimed by the winner after 2 months of the Announcement Date, the major prize will be donated to the Community Chest or to such other charity as may be approved by the Minister stated in the Common Gaming Houses (Exemption) Notification 1997 ACT after February 21, 2018.
  
10. The major prize must be taken as offered and cannot be varied. The major prize is not exchangeable.

11. WorldFirst's decision in relation to any aspects of the Promotion is final and binding on every Eligible Individual who enters the Promotion, and no correspondence will be entered into.
12. By entering this Promotion, entrants accept and acknowledge full responsibility for their decision to participate in the Prize Draw should they win the major prize. The winner releases the Promoter WorldFirst and other organisers, their related bodies corporate, affiliates, officers, agents and employees, from all liabilities, loss and damage of any kind arising at any time out of or in connection with the acceptance of, and participation in, the major prize. Without limiting the foregoing, the released parties will not be liable for any injury, sickness or death, property loss or damage or other direct or indirect loss or damage of any kind, howsoever sustained or incurred, in connection with or arising out of the major prize or any other aspect of the major prize.
13. WorldFirst shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss), or for any personal injury suffered or sustained in connection with the major prize, except for any liability which cannot be excluded by any applicable Singapore law.
14. WorldFirst reserves the right in its sole discretion to disqualify any online seller who WorldFirst has reason to believe has breached any of these terms and conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Promotion. WorldFirst's legal rights to recover damages or other compensation from such an offender are reserved.
15. The Promotion is in no way sponsored, endorsed or administered by, or associated with any social media platform provider (including, but not limited to, the providers of Facebook, Instagram and Twitter) or any of their related entities ("Provider").
16. Each Entrant agrees to release any Provider from all liability in connection with, or in relation to, the Promotion.
17. The terms and conditions of the Promotion do not intend to conflict with, or derogate from, a Provider's terms and conditions of use, statement of rights and responsibilities (if any), data use policy or any other terms and conditions imposed by the relevant Provider on participants from time to time to use the relevant social media platform.
18. All entries become the property of WorldFirst. WorldFirst will not sell personal information about participants. A request to access, update or correct any information about participants should be directed to the Data Protection Officer of WorldFirst. Our privacy policy can be found on our website: <https://www.worldfirst.com/en-sg/disclaimer-policies/privacy/>.
19. Information collected is solely for the purpose of this campaign or event and it will not be use of other purposes.

**Reference number: LD/1340/2017**

WorldFirst means World First Asia PTE Ltd.