



# Online Sellers Mastermind

Thursday August 16  
Sydney CBD



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# Online Sellers Mastermind

AUGUST 16, 2018

You're invited to join an exclusive eCommerce event where you'll hear from market-leading businesses who will help you expand your online business.

This event is relevant for existing eCommerce businesses who are selling through marketplaces and platforms.

5:45pm-6:15pm

**Arrival**

6:15pm-6:20pm

**Welcome**

6:20pm-6:40pm

**Marketing your eCommerce business -  
PPC, SEO & Social Media**

**Speaker: Reload Media**

6:40pm-7:00pm

**Structuring your eCommerce business  
and cash flow management**

**Speaker: Dolman Bateman Accountants**

7:00pm-7:15pm

**Risk management – insuring your  
eCommerce business**

**Speaker: Online Sellers Insurance**

7:15pm-7:35pm

**eCommerce Market Update**

**Speakers: DHL, Sell Global, Shopify, Shelf Trend**

7:35pm-7:50pm

**Q&A**

7:50pm - 8:45pm

**Networking**