



# Online Sellers Mastermind

Wednesday August 15  
Smart Artz Gallery  
2 Alfred Pl, South Melbourne



**WORLD FIRST**



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# Online Sellers Mastermind

AUGUST 15, 2018

You're invited to join an exclusive eCommerce event where you'll hear from market-leading businesses who will help you expand your online business.

This event is relevant for existing eCommerce businesses who are selling through marketplaces and platforms.

2:30pm-3:00pm

**Arrival**

3:00pm-3:05pm

**Welcome**

3:05pm-3:25pm

**Marketing your eCommerce business -  
PPC, SEO & Social Media**

**Speaker: Reload Media**

3:25pm-3:45pm

**Structuring your eCommerce business  
and cash flow management**

**Speaker: Dolman Bateman Accountants**

3:45pm-4:00pm

**Risk management – insuring your  
eCommerce business**

**Speaker: Online Sellers Insurance**

4:00pm-4:20pm

**eCommerce Market Update**

**Speakers: Australia Post, Sell Global, Shopify,  
Shelf Trend**

4:20-4:35pm

**Q&A**

4:35-5:15pm

**Networking**